

WILDFIRE

Writer Guidelines

Wildfire is a bimonthly magazine for the global wildland fire community. Wildfire helps the community by keeping readers apprised of emerging issues and resources. The magazine is reader written, relying on leaders, spokespersons, visionaries and skilled enthusiasts in the wildland and urban interface communities to share their practical experience and knowledge.

Articles pertaining to wildland fire related issues and experiences are desired. Topic areas regarding safety, health and human factors, aviation, science and technology research innovations, policy (whether it is international, national, regional, or local), and planning preparedness, training, prevention and education, wildland urban interface and fire management are what makes Wildfire Magazine the go-to wildland publication.

We do not require our authors to be experienced writers or photographers. Our editors and the editorial advisory board have experience working with first-time authors. We will do everything we can to make this a smooth and pleasurable experience for you.

Our audience

Our readership is wide spread, diverse, and global, from governmental employees to small business owners. Better than 80% of our readers are in the fire service and all are interested in what is happening in this profession. Readers are interested in thought-provoking articles that are engaging and stimulate new ideas or highlighting successful operations or new technology and methods that promote safe and sound practices. Increasingly, Wildfire Magazine is finding its way to wildland urban interface homeowners providing another venue for your outreach and education efforts.

- The circulation of Wildfire is about 8000 and growing.
- Our primary readers are fire chiefs, incident commanders, fire staff officers engineers, managers, fire ecologists, researchers, small business owners, prevention educators, and fire fighters.
- Our audience is interested in finding ways to increase their effectiveness on the ground as well as managing people and resources.
- Learning what works in one area, sharing ideas, and learning about new resources are additional interests shared by this community of readers.

Submission of Proposals or Manuscripts

If you would like to write an article, start by sending us a proposal. Summarize your topic and point of view in a few paragraphs that outline the material you plan to cover in the article. We accept complete manuscripts as well. Please provide an abstract of roughly 150 words at the beginning of the document and a short author biography at the end.

Proposals and manuscripts are acknowledged upon receipt. Papers are peer reviewed by two or more members of the Editorial Advisory Board. You will be notified as to the

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type of use, probable publication date and additional requirements or further instructions regarding your submission by an advisory board member.

All submissions and inquiries are to be electronically submitted at the WEAB website:

weab.iawfonline.org/authors

The author must provide a mailing address, phone number and email address. If the article has multiple authors, one author must be appointed as correspondent.

Articles we use

What makes Wildfire special is that people who actually do the work they write about submit most of our articles. Therefore, we are more interested in your experiences, point of view, and technical expertise than in your writing style or ability to provide grammar-perfect English. However, there are a few things to keep in mind when submitting an article. If an outline has been agreed upon, please stick with it. If you want to reorganize it or add new information, let your contact know.

As far as the writing goes, it is best to adopt an easy conversational style. Be sure to define any terms you think might be obscure or specialized; not everyone will have a specialized knowledge of the subject. Strive to explain technical procedures in clear, simple sentences, and organize your flow of ideas logically.

Feature Article lengths vary from 1,500 – 3,000 words.

Column contributions vary from 850 -1500 words.

Department contributions vary between 450-850 words.

Editing and author corrections

After your manuscript has been received, your contact may ask you to supply additional information or to rewrite or revise sections of your manuscript. Such requests are coming from the advisory board or magazine editorial staff. Editors and reviewers will try to be sensitive to your writing style and retain as much of the character of the original writing as possible. If any major changes are warranted, you will be contacted to discuss the matter. Remember that changes to your writing made by the magazine editor are done in the interest of making your writing more effective and accurate and to make for the best possible presentation of your ideas.

Before your manuscript goes to press, page proofs will be provided to ensure final author approval. Please review carefully and check the text for technical accuracy, typos, and errors in facts. Make sure the editor has not inadvertently misinterpreted or misrepresented your original ideas or material. Also, answer any questions the editor has included. Please try to limit your changes to repair of facts; this is not the time for rewriting the entire article. **Corrections must be returned within 72 hours.** Your article is now in the production pipeline and time is critical during this stage. Non-responsiveness to the 72-hour deadline will see the article run as is.

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Manuscripts

Electronic transmissions are required and must be compatible with MS Word. *Under extreme circumstances we can accept Adobe *.pdf files but prefer files to be accessible to MS Word.* Please include a few sentences about yourself for a brief “author bio” we include at the end of many articles. Use standard page size with 1” margins and double spacing throughout, including references. Photographs may be reduced in size/quality and imbedded as placeholders. However, high-resolution originals will need to be supplied prior to print.

Photographs

High-resolution photographs are preferred. Instructions to FTP will be emailed to you upon acceptance of your manuscript. If no images are supplied, the editor may select stock images to run with your article.

Incentives for Authorship

Our basic rate is \$25.00 (USD) per published magazine page. Your social security number or appropriate tax identification for payment purposes, along with a signed copyright form is all that is needed for remuneration.

Once you have approved the final layout you will receive a copyright agreement to be signed and returned. Then, your article will be scheduled to print in an upcoming issue. The agreement constitutes the mutual acceptance of the article for publication. The copyright simply states that Wildfire is buying the exclusive right of first publication of the material in any or all mediums such as print, web, or electronic. Once printed you will receive six copies of the current issue of Wildfire, along with a check from the magazine for your submission within 45 days.

A signed copyright must be received before remuneration is provided. However, signed copyright forms are not required for manuscripts to be published. Should you have any concerns regarding the copyright, please let the Advisory Board know immediately.

Please note: Simultaneous submissions (sending your query or manuscript to more than one publication) are discouraged.